



29th INTERNATIONAL AGRIBUSINESS
EXHIBITION AND SEMINARS



23rd INTERNATIONAL FOOD PROCESSING
PACKAGING AND PRODUCTS EXHIBITION



18th NATIONAL FISHERIES
EXHIBITION AND SEMINARS

October 3-5, 2024 • World Trade Center Metro Manila, Roxas Blvd. cor. Sen. Gil Puyat Ave., Pasay City, Philippines

ADVERTISING CONTRACT

Company Name: _____		
Address: _____		
Country: _____	Zip Code: _____	E-mail: _____
Tel. No(s).: _____	Fax No(s).: _____	
Contact Person: _____	Designation: _____	

Please reserve the following advertising space/s in the Exhibitor's Directory/Souvenir Program.

	LOCAL	FOREIGN
<input type="checkbox"/> Full Page (Outside Back Cover)	PhP 12,000.00	US\$ 290.00
<input type="checkbox"/> Full Page (Inside Front/Inside Back Cover)	PhP 10,000.00	US\$ 240.00
<input type="checkbox"/> Full Page (Full Color - Divider)	PhP 8,000.00	US\$ 195.00
<input type="checkbox"/> Full Page (Full Color - Inside Pages)	PhP 7,000.00	US\$ 170.00
<input type="checkbox"/> Full Page (Black & White - Inside Pages)	Php 5,000.00	US\$ 125.00

Technical Details:

Directory is **A5 SIZE or 148MM (W) x 210MM (L)**

- **Artwork should be provided by the client in 300 dpi resolution in .JPG, .TIFF, or .PSD flattened format**
- **Ad materials should be with the publisher on or before August 21, 2024**

We confirm that our participation takes place on conditions printed at the back of this contract (item 1-6)

NOTE: Once this contract, duly signed by the Advertiser, is received by the Publisher, the Advertiser is committed to take part. Full payment is due on or before August 23, 2024.

**BANK DETAILS : BANK OF COMMERCE – Zuellig, Makati Ave. Branch
Current Account No.: 043-00-001694-3**

Advertiser's Authorized Representative:

Printed Name	Signature	Date
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Organizer's Authorized Representative:

Printed Name	Signature	Date
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1. All advertising materials must be in camera-ready form (final artworks are with complete art and type directions).



FOUNDATION FOR RESOURCE LINKAGE & DEVELOPMENT, INC.

Rm. 102 G/F, Sample Shop Bldg., AFP-RSBS Industrial Park, East Service Road, Bicutan, Taguig City, Philippines • Tels.: +63 2 8838-4605, 8527-4606, 8256-3590
Telefax: +63 2 8353-3492 • Mobile: +63 917 5888799, 915 1538232, 945 2593791 • Email: frld.agrilink@gmail.com, info@agrillink.com.ph • Website: www.agrilink.com.ph

2. Publisher reserves the right to refuse acceptance of any advertisement deemed objectionable in the interest of format and good taste.
3. Advertisement should comply with the rules and regulations by the Print Media Organization (PRIMO).
4. The publisher will not be liable for any consequential loss or damage caused by the failure of any advertisement to appear at the specified period for any reason whatsoever; nor will the publisher accept liability for any errors in the advertisement published.
5. While every effort is made to ensure that competitive advertisements do not appear on the same pages, no guarantee is made that this will not occur due to space limitation.
6. By signing this contract with FRLD to advertise in the directory, the advertiser and/or its agent agree/s to accept the foregoing conditions of business.