



**31st International Agribusiness
Exhibition & Seminars**

**25th International Food Processing,
Packaging & Products Exhibition**

**20th National Fisheries
Exhibition & Seminars**

October 8-10, 2026

World Trade Center
Manila, Philippines

Exhibitor Manual:

General Information



**Agri Food Hub Facilities:
A Boost in Efficiency in
Value and Market Chains**



Manila

The Convention City

Metro Manila is the geographic, commercial, social, and political center of the Philippines. It boasts of world-class fully equipped convention and exhibition facilities, one of which is the World Trade Center Metro Manila (WTCMM).

WTCMM provides an appropriate venue for world-class businesses to showcase their products and services, and a venue where trade discussions can be carried out under one roof. Strategically located along two of the city's main thoroughfares, WTCMM is a major venue for exhibitions, concerts, and special events. It is conveniently located a few distance away from the international airport and seaport, and within easy access to deluxe hotels, the city's business center, and popular entertainment locales.

WTCMM Exhibition Hall, with a floor space of 8,300 square meters (sqm), can be divided into three (3) to host simultaneous events.

Technical Specifications:

Total Floor Area : 10,810 sqm

Total Exhibit Area : 8,300 sqm

Pre-function Lobby : 1,300 sqm

Mezzanine : 1,210 sqm

Entrances

- Lobby (Main)* : 9 units of 2.0 m wide x 2.7 m high glass door
- Lobby (Side)* : 2 units of 2.0 m wide x 2.7 m high glass door on each side
- Exhibit Hall* : 12 units of 2.0 m wide x 3.0 m high steel door
- Service Entrance* : 2 steel roller shutter doors, 5.0 m wide x 4.5 m high
2 steel roller shutter doors, 3.8 m wide x 4.5 m high
2 steel 2.0 m wide x 3.0 m high (for pedestrians)
- Fire Exits* : 2 steel 2.0 m wide x 3.0 m high on both sides of the hall adjacent to the service entrances
All other doors of the exhibit hall also serve as fire exits

Vertical Clearance : 9.0 m from the floor to the lowest point of the ceiling trusses

Columns : Only 4 at the center of the hall

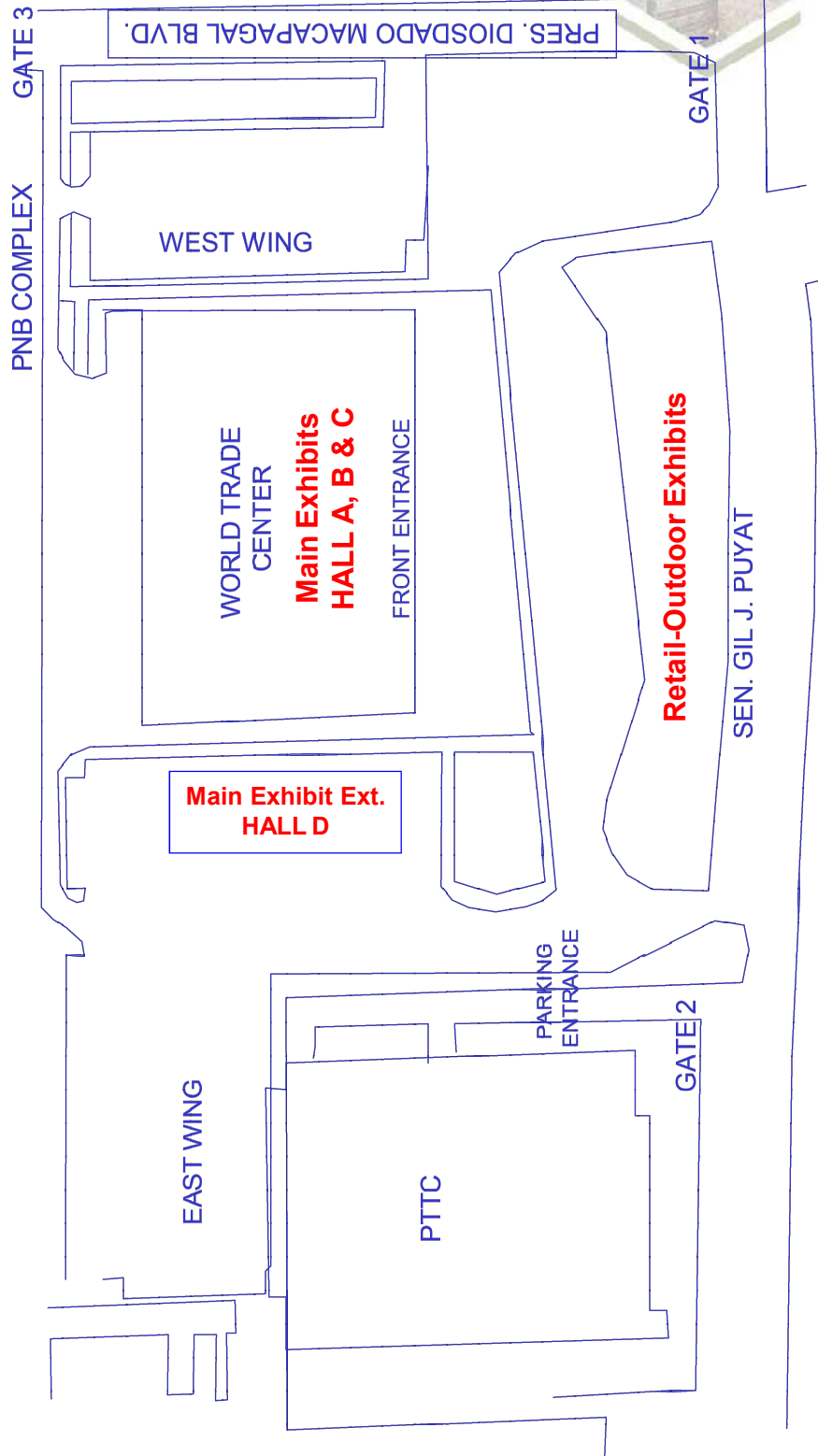
Floor Loading Capacity : 250 lbs/sqft



- Loading Bay Capacity** : up to 7 cargo trucks
- Ramps** : 2 access ramps for cargo vehicles for easy unloading and loading of exhibit goods inside the hall
- Power Supply** : 1,500 watts, 220V per booth
60A, 3 phase, 240V at floor boxes spaced 18 m apart
225A, 3 phase, 480V at ceiling bus duct, 28 m apart
- Total Power Provision** : 2,800A for 220V
225A for 460V
- Lighting Level** : 112,500 lumens
- Water Supply & Drainage** : Adequate water pressure; floor boxes for water supply and drainage spaced 9 m apart
- Fire Protection System** : Automatic fire detection and alarm system
Automatic fire sprinkler system
Fire hose cabinets in strategic locations
Fire extinguishers
Stand pipes for fire department hoses
- Standby Power** : One (1) 1,500 kw and one (1) 250 kw diesel driven generators to supply power to lights, air-conditioning system, water pumps, elevator, fire alarm, security and kitchen equipment
Battery powered emergency light fixtures inside the Exhibition Hall



WORLD TRADE CENTER MAP





Fair Information

PROJECT TITLE : **AGRILINK 2026**
31st International Agribusiness Trade Exhibition and Seminars

: **FOODLINK 2026**
25th International Food Processing, Packaging and Products Exhibition

: **AQUALINK 2026**
20th National Fisheries Exhibition and Seminars

DATES : **October 8-10, 2026**

VENUES : **Exhibit - Halls A, B and C**
World Trade Center Metro Manila
Financial Center Area, Roxas Boulevard cor. Sen. Gil J. Puyat Avenue
Pasay City, Philippines

SHOW SCHEDULES : *Exhibits*

October 8 Thursday	9AM-6PM
October 9, Friday	9AM-6PM
October 10, Saturday	9AM-5PM

Seminars

October 8, Thursday	1:00AM-5:30PM
October 9, Friday	10:30AM-5:30PM
October 10, Saturday	10:30AM-5:30PM

ORGANIZERS : **FOUNDATION FOR RESOURCE LINKAGE AND DEVELOPMENT, INC.**
Rm. 102 G/F, Sample Shop Bldg., HMRID Ind'l. Park,
East Service Road, Bicutan, Taguig City, Philippines
Tel. Nos. +63 2 8838-4605, 8256-3590
E-mail: frld.agrilink@gmail.com
Website: www.agrilink.com.ph



CO-ORGANIZERS

- Department of Agriculture
- Agri-Aqua Network International
- Agricultural Credit Policy Council
- Agricultural Machinery Manufacturers & Distribution Association
- Agricultural Training Institute
- Bureau of Animal Industry
- Bureau of Plant Industry
- Cooperative Development Authority
- Department of Agrarian Reform
- National Dairy Authority
- National Federation of Hog Farmers, Inc.
- National Onion Growers Cooperative Marketing Association
- Organic Producers Trade Association
- Philippine Amalgamated Supermarkets Association
- Philippine Association of Feed Millers
- Philippine Center for Postharvest Development & Mechanization
- Philippine Chamber of Agriculture & Food, Inc.
- Philippine Council for Agriculture & Fisheries
- Philippine Crop Insurance Corporation
- Philippine Food Processors & Exporters Organization
- Philippine Seed Industry Association
- Pork Producers Federation of the Philippines
- Postharvest Horticulture Training & Research Center

PRODUCT COVERAGE

- : Agricultural Chemicals
- Animal Housing and Breeding
- Animal Health and Nutrition
- Aquaculture Equipment and Inputs
- Cooling and Storage Facilities
- Dairy Products
- Equipment and Machinery
- Feeds and Feed Ingredients
- Feed Milling
- Fertilizers and Pest Management
- Fishery Products
- Food Ingredients and Additives
- Food Packaging
- Food Processing
- Fruits and Vegetables
- Greenhouse and Nursery
- Horticulture Inputs
- Irrigation Systems
- Meat Products
- Organic Farming
- Hydroponics



Postharvest Facilities
 Processed Food
 Seeds and Planting Materials
 Transport and Logistics
 Waste Management
 Other Allied Industries:

Communication and Information Technology
 Financial Institution
 Publications
 Consultancy and Research

OFFICIAL BOOTH CONTRACTOR : **CENTREX CORPORATION**
 206 Pilar Street, Mandaluyong City, Philippines
 Tel. Nos. +63 2 8726-6931 to 35, 8722-6078
 Fax No. +63 2 8722-6065
 Email: centrex@centrex.ph / centrex@skynet.net
 Contact Person: **MS. CALI ARSENI/MS. HAZEL GARCIA**

OFFICIAL FREIGHT FORWARDER : **ALTA FAIRS & EXHIBITS**
 ATN Building, No. 3 Sta. Agueda Avenue
 PASCOR Drive, Parañaque City 1700 PHILIPPINES
 Contact Person: Jorey G. Salazar (Mr.)/ Anna Rodriguez (Ms)
 Tel No.: +632 8551-4646
 Direct: +632 8551-4650
 Fax: +632 8831-3054
KRISTINE H. ORACION
 Mobile: +63 919 0742175
 Email: oracion.kristine@atn.com.ph
SONIA R. SAYAMAN
 Mobile: +63 908 8823173
 Email: sayaman.sonia@atn.com.ph

INSURANCE : The Organizer does not bear the risk of insurance. It is the responsibility of the Exhibitor to provide sufficient insurance protection against all risks deriving from his participation in the exhibition.

FORCE MAJEURE : The exhibition may be postponed, shortened or extended due to any cause whatsoever outside the control of the Organizer. The Organizer is not responsible for any loss sustained by the Exhibitor, directly or indirectly, attributable to elements of nature, force majeure or orders and directive imposed by any government authority.



EXHIBIT FLOOR PLAN Halls A, B and C

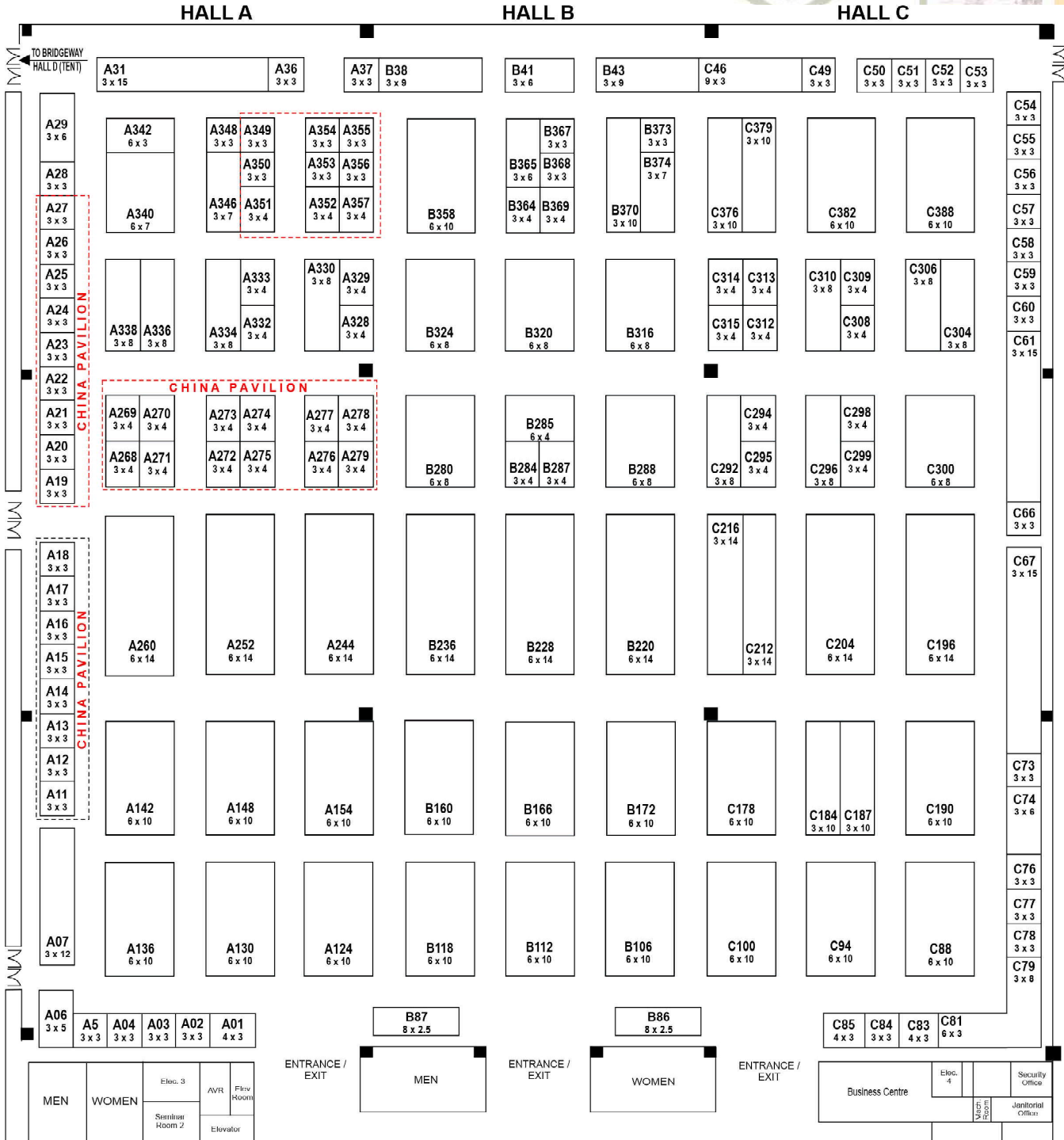




EXHIBIT FLOOR PLAN Hall D (TENT)

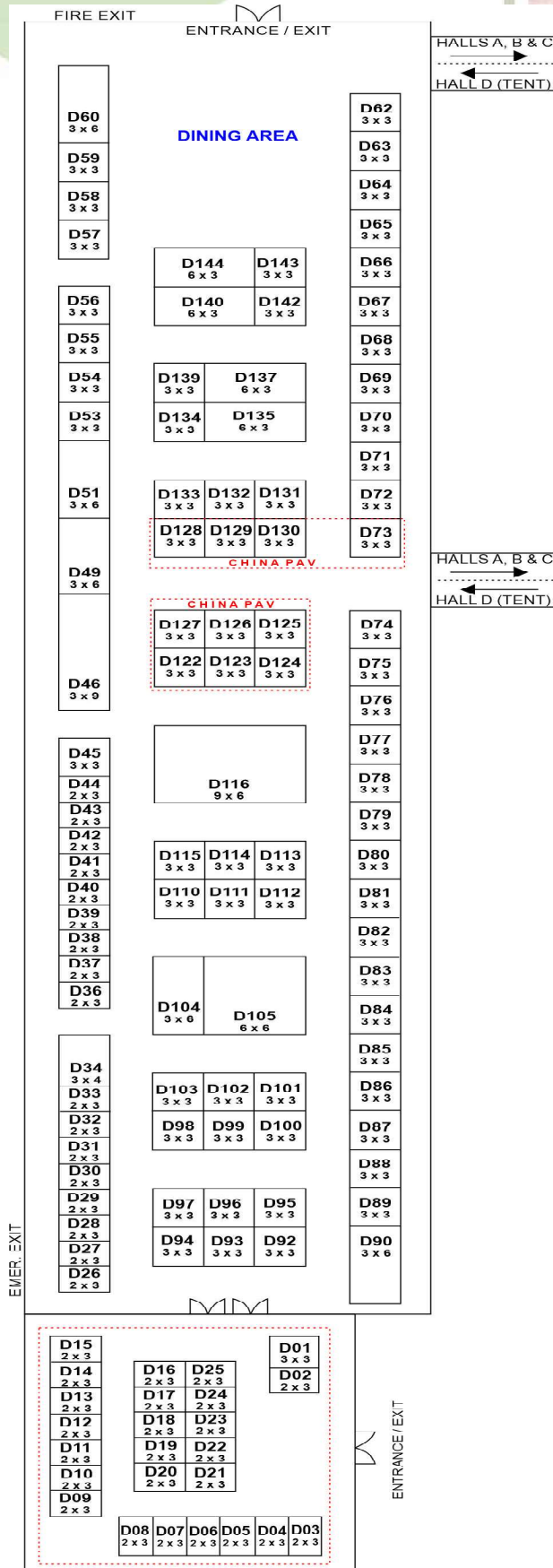
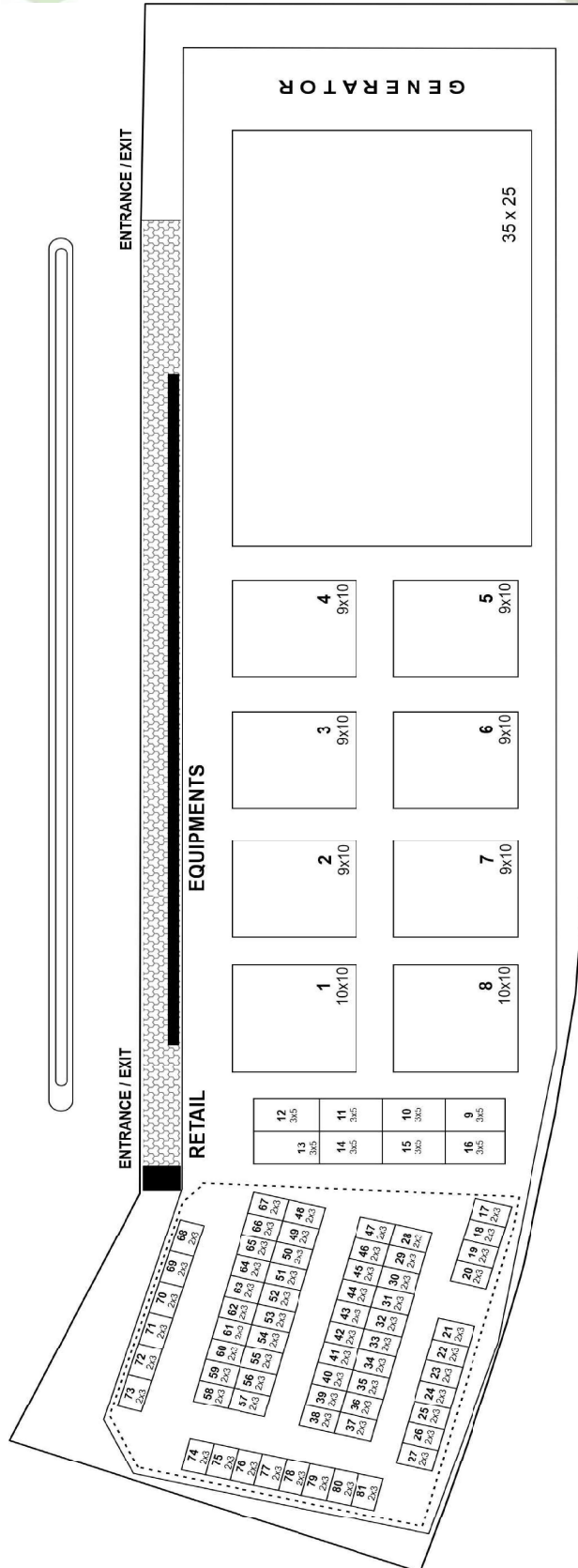




EXHIBIT FLOOR PLAN
Retail - Outdoor (Front Parking Area)





Important Schedules

- Monday, June 30** : Deadline for full payment of booth rental with early bird discount

- Thursday, July 31** : Deadline for full payment of booth rental without discount

- Thursday, July 31** : Deadline for submission of company information for the Show Directory and Fascia Board
: Deadline for submission of list of personnel for Exhibitor ID/Badge

- Monday, August 21** : Deadline for full payment of advertisement
: Deadline for submission of ad materials for the Show Directory

- Monday, September 14** : Deadline for submission of form for additional facilities and electrical needs

- Tuesday, September 8** : **Exhibitors Briefing, 2PM, World Trade Center**

- Tuesday, October 6** : Move-in for contractor, 8AM - 10PM

- Wednesday, October 7** : Move-in for exhibitors, 8AM - 6PM

- Thursday, October 8** : Opening Ceremonies, 9AM - 10AM
Viewing of Exhibits, 9AM - 6PM
Seminars, 1:30PM - 5:30PM

- Friday, October 9** : Viewing of Exhibits, 9AM - 6PM
Seminars, 10:30AM - 5:30PM

- Saturday, October 10** : Viewing of Exhibits, 9AM - 5PM
Move-out of exhibitors, 6PM - 10PM
Move-out of contractor, 10PM - 12MN



Participation

- CONTRACT** : An applicant is considered officially confirmed as Exhibitor only upon submission of the duly signed Application for Space Form and upon payment of the participation fees. Signatures of the applicant and the duly designated Organizer's representative on said application constitute a contract.
- CONDITIONS FOR PARTICIPATION** :
1. All rules and regulations stated in the Application for Space-Conditions for Participation and in the Exhibitor's Manual shall form part of the Contract for Participation.
 2. All bulletins/circulars issued by the Organizer before and during the fair proper shall be part of the rules and regulations pertaining to AGRILINK/FOODLINK/AQUALINK 2026.
 3. Organizer reserves the right to carry out changes whenever it is deemed necessary for the success of AGRILINK/FOODLINK/AQUALINK 2026.
 4. In any case of disputes in the interpretation of the herein mentioned conditions, Organizer's decision shall be final and binding.
- PARTICIPATION FEES** : Participation fees must be paid in Cash or Corporate Check to the Foundation for Resource Linkage and Development, Inc. on or before the deadline set. Failure to do so would mean automatic transfer of the slot to the waitlisted applicant(s).
- WITHDRAWAL/ CANCELLATION** : All cancellations must be received in writing. Payment already made by an Exhibitor is not refundable.



Technical Regulations

MOVE-IN (INGRESS) AND MOVE-OUT (EGRESS) OF EXHIBIT MATERIALS

1. The Move-In and Move-Out schedule for exhibitors and their contractors specified in the IMPORTANT SCHEDULES should be strictly followed.
2. Only vehicles with Delivery Vehicle Permit provided by the Organizer shall be allowed entry during the set-up and dismantling periods. The Delivery Vehicle Permit should be displayed prominently in the vehicle for immediate identification by the venue guard (s).
3. Only persons with appropriate AGRILINK/FOODLINK/AQUALINK IDs provided by the Organizer shall be allowed entry during the set-up and dismantling activities.
4. Proper dress code should be observed at all times. Persons wearing slippers, sleeveless undershirt or “sando”, or any attire which the Organizer deems to be inappropriate and out of place within the exhibition venue will not be allowed entry, or if already inside the exhibition hall, will be asked to leave.
5. Exhibitor must accomplish a Pass-in/Pass-out Form, during ingress where all exhibit materials to be displayed should be itemized. Exhibitor must keep his copy of the form as he will need it during egress.
 - The Pass-in/Pass-out Form should be accomplished in triplicate.
 - The Organizer, Exhibitor and venue guard will retain one copy each of Pass-in/Pass-out Form.
 - The Pass-in/Pass-out Form will be checked by the venue guard upon entry of the exhibit materials into the exhibition hall (ingress) and upon exit from the exhibition hall (egress).

IMPORTANT: The Organizer shall not be liable for loss or damage of exhibit materials not covered by the Pass-in/Pass-out Form.

6. Only hand-carried items such as laptop, videocam, poster canister, and luggage trolley shall be allowed entry/exit at the Lobby. Entry/exit of equipment, furniture, crates/boxes, and other heavy items should be at the loading bay.
7. Failure to bring in exhibit materials on the specified time would mean forfeiture of booth(s) and booth payment. Organizer has the option to award said booth(s) to a waitlisted company or another Exhibitor.
8. Exhibitor must see to it that his materials shall not obstruct the flow of traffic within the exhibition hall during ingress and egress. Exhibitor whose materials are found to be obstructing the traffic flow shall be given ample time to remove them. Materials not removed after such time shall be removed at the Exhibitor’s expense.
9. Exhibitor must remove used packing materials from the aisles not later than 10PM on October 7, 2026 or the night before the opening of the exhibition. It is not permitted, even for a short period of time, to leave packing or exhibit materials at the aisles after the time stated above.



10. Exhibitor shall not be allowed to move out part of or his entire exhibit materials before the scheduled egress time. A 25% exhibition fee penalty shall be imposed for any violation.
11. Exhibitor shall not be allowed to move out (egress) without prior clearance from the Organizer and/or the Official Booth Contractor. Exhibitor must settle all accounts with Organizer and/or the Official Booth Contractor before such clearance can be given.
12. At 10PM of October 10, 2026, exhibit materials and other properties of exhibitors should have already been removed from the exhibition premises. Failure to comply would mean disposal of the materials by Organizer to a location of Organizer's choice at the risk and expense of the Exhibitor. Organizer shall not be held responsible for any loss or damage that may occur to said materials.

IMPORTANT: Exhibitor is advised to take precaution in guarding his exhibits. Move-in and move-out are particularly sensitive times when thefts are most likely to occur. Organizer shall not be held responsible for any loss or damage that may occur at these times.

EXHIBITION HALL CARE AND MAINTENANCE

- a. **Design Restrictions:**
 - **No structure may extend beyond the boundaries of the space allocated. Projections into the aisles will be not be permitted.**
 - **Where the stand abuts onto another stand, the walls of the adjacent stand are strictly not allowed to be used by the exhibitor. Every exhibitor is responsible to build their own walls to separate the stand.**
 - **Where a stand wall on the common boundary line is higher than the adjacent wall, the visible rear surface must be of finished in painted finish. Name boards cannot be displayed over an adjacent Exhibitor's backwall and/or sidewall.**
 - **All stands must have at least 50% of any frontage facing an aisle left open, or fitted with transparent (see-through) material, from top to bottom. This area must be visibly-free of obstruction. Island booths are not allowed to construct a full perimeter wall.**
- b. The following activities shall not be allowed inside the exhibition hall:
 - Onsite build-up from basic material to finished construction. Only the assembly of pre-fabricated components is allowed with prior written approval from the Organizer. For this purpose, construction drawings and plans must be submitted for proper evaluation and approval by the Organizer six (6) weeks prior to ingress.
 - Posting of banners, posters and any other materials on walls, columns and floor.
 - Gluing, nailing or boring of holes on walls, columns and floor.
 - Spray painting. Only retouch painting with brush or roller is allowed. In this case, proper wall and floor covering must be used to prevent staining thereof.



- Cutting of any construction material including the use of grinder, sanders and/or power saws.
- Welding activity.
- Demonstration of vibratory equipment and freezing activity.

ELECTRICAL FACILITIES AND INSTALLATIONS

1. All standard convenience outlets are rated to handle a maximum loading factor of 200 watts per outlet.
2. Exhibitor shall not be allowed to connect any electrical device other than those that can be plugged into the convenience outlet provided. Only the Official Booth Contractor or its authorized representative shall be allowed to install electrical connections within the exhibition hall.
3. All electrical displays must conform to government standards and exhibition venue safety requirement. The Organizer and/or Official Booth Contractor reserve the right to refuse connection and/or disallow the installation of any display or electrical device and/or remove such displays or devices that fail to conform to the safety standards.

CLEANING AND SANITATION

1. Although general janitorial services will be provided, Exhibitor is responsible for cleaning his booth(s) daily before leaving the exhibition hall.
2. Organizer shall provide plastic waste cans at the exhibition venue. Trash bags will be supplied in the morning and afternoon by assigned janitors. Garbage shall be collected at specified schedules to maintain cleanliness of the exhibition hall.
3. The Venue Management shall provide a general cleaning staff to maintain cleanliness in the common areas, aisles and restrooms.

SECURITY OF THE HALLS

1. All persons in the exhibition hall must wear a badge/ID provided by the Organizer at all times (move-in, show operating hours, and move-out). "NO ID, NO ENTRY" policy shall be strictly enforced.
2. Security guards will "sweep" the halls at the close of the show each day to clear them of all visitors and personnel.
3. Any theft or damage must be reported to the Organizer and/or Security within 24 hours.
4. For the protection of the general public, firearms and deadly weapon shall not be allowed entry even if accompanied with proper government permits, documentation or licenses, if these are not for exhibit purposes.



5. The Organizer reserves the right to refuse entry to materials or equipment which the Organizer considers detrimental to public safety. Intoxicated persons and unruly characters whom the Organizer believes can jeopardize the conduct of the event shall be denied or refused entry, or if already inside the exhibition hall, will be asked to leave.
6. **October 8-9, 2026 are open for Trade Buyers only. Students and children ages 15 and below only allowed entry during the last day of exhibition (October 10, 2026).** Children accompanied by adult(s) shall be allowed entry to the exhibition hall. It is the responsibility of the adult(s) to ensure the safety of the children. The Organizer shall not be held liable for any damage, injury or untoward incident that might occur.
7. Exhibitor who requires private booth guard should inform the Organizer at least two (2) weeks prior to the show.

FIRE SAFETY AND REGULATIONS

1. Cooking is allowed within the exhibition hall. However, any Exhibitor intending to cook or demonstrate cooking equipment must seek prior written approval from the Organizer and must provide own fire extinguisher.
2. All materials used in the booth must be incombustible and fireproof.
3. Inks, solvents and other flammable liquids must be removed from the booth after use at the end of the day. Suitable sealed metal containers must be used to transport them to the booth.
4. It is strictly forbidden to bring in flammable substances, compressed or liquid gases, caustic or corrosive substances, toxic, poisonous or irritating substances inside the exhibition area. Exhibitor must give detailed description of all items to be used/displayed in his booth(s) especially for “sensitive” substances in the application form for approval of Venue Management.
5. No exhibit materials may be installed within the exhibition hall if they do not pass the Match-Flame Test.
 - Exhibit materials when subjected to a match flame 12 mm from below for a period of 15 seconds must not catch flame or cause flame to spread to its surrounding areas. Materials not conforming to the above test must be treated with appropriate Fire Retardant Chemical or Treatment prior to installation.
6. The Organizer and/or the Venue Management may require the Exhibitor to submit samples of exhibit materials for testing and reserve the right to disallow and remove any or all exhibit materials not conforming to above test.
7. Smoking is definitely prohibited within the exhibition venue. Smoking should be confined outside the venue or at designated smoking areas.



8. Exhibitor must remove plugs, disconnect switches and make sure that no materials are left heated in the booth(s) before leaving at the end of each day.
9. Cavity walls shall not be utilized as storage space.
10. All fire hose cabinets should not be obstructed with booth(s) or exhibit materials.
11. Exit doors must be free from any obstruction. The Exhibitor is not allowed to block or lock any exit doors.

LIVE ANIMAL DISPLAY

1. Livestock will not be allowed within the indoor exhibition halls. A separate area, the “Outdoor Exhibit”, at the Front Parking Area has been reserved for this type of exhibit.
2. **The exhibitors having Live Animal Display should provide a good sanitation for their animals. They need to clean and change beddings (i.e. rice hull, wood shaving) daily to prevent bad odor.**

Exhibition Guidelines

MANNING OF BOOTH

1. **Exhibitor and his representatives are advised to arrive at least 15 minutes to 30 minutes before the scheduled opening of the exhibition.**
2. Exhibitor and his representatives must wear their IDs at all times within the exhibition hall. “NO ID, NO ENTRY” policy shall be strictly enforced.

Retail-Outdoor booths: entitled to four (4) IDs per 9 sqm
Indoor booths (Halls A, B, C & D): entitled to six (6) IDs per 9 sqm
Bare Space: entitled to 20 IDs per 90 sqm
3. During exhibit hours, the Exhibitor undertakes to keep his booth sufficiently manned at all times.

IMPORTANT: Organizer shall not be responsible for any loss or damage that may occur during this time.
4. When sampling, demonstrating and/or entertaining guests, Exhibitor must make sure that guests coming in and out of his booth do not block aisles or overlap into neighboring booths. Guests viewing video monitors must be within the booth space, not crowded in the aisles.
5. Exhibitor intending to demonstrate equipment at his booth must give proper consideration to the safety conditions under which the demonstration will be conducted. Prior written approval from the Organizer must be obtained.
6. **The use of photographers, musicians, entertainers, loud speakers, sound system equipment and noisemaking devises are restricted from the exhibition hall including the booth area. Balloons, horns or odors are subject to approval. Organizer reserves the right to determine what constitutes interference with the exhibition and when such items become objectionable and must be discontinued.**
7. **Proper dress code should be observed at all times. Persons wearing slippers, sleeveless under-shirt or “sando”, or any attire which the Organizer deems to be inappropriate and out of place within the exhibit venue will not be allowed entry, or if already inside the exhibition hall, will be asked to leave.**

SALE OF EXHIBIT GOODS

1. Over the counter selling of Exhibitor’s goods is allowed at the “Retail Selling Area (Hall D / Outdoor Exhibit)”. However, the Exhibitor must replace sold items so that booth presentation is maintained.
2. Imported equipment which entered the country as exhibit goods can be sold only upon clearance of the Exhibitor’s respective freight forwarder. Please refer to Shipping Guidelines.
3. The Exhibitor is required to fill-up a Participation Report Form and submit to the Secretariat prior to move out (egress) for fair success documentation. Absolutely no commission from sales shall be collected by the Organizer.



Publicity Services

SHOW DIRECTORY LISTING

The Exhibitor is entitled to a free listing of his products/services in the Exhibitors Directory. Please complete Exhibitor Directory Form on or before July 31, 2026.

SHOW DIRECTORY ADS

The Exhibitor is encouraged to avail of the advertising spaces in the Exhibitors Directory. Directory ads are an effective way to increase company's visibility on or off the show as buyers refer to this directory all year-round. Please refer to the application for Advertising Contract form for details.

COMPLIMENTARY INVITATION CARDS

The Exhibitor is entitled to 10 invitation cards for every booth booked. For additional invitation cards, please contact the Organizer.

SEMINARS

The Exhibitor may organize Technical and/or Livelihood Seminar(s) during show days. Please refer to the Application for Seminar Slot Form for details.



Service Facilities

SECRETARIAT COUNTER

The Secretariat Counter will be located within the exhibition hall. The Secretariat Staff will be on hand to entertain all inquiries and attend to the various concerns of the Exhibitor pertaining to his exhibit.

SERVICE CENTER

The Service Center will be located within the exhibition hall. Representatives of the Official Booth Contractor, Official Freight Forwarder, Press/Media, and other services will be on hand for the exhibitors' inquiries and/or requirements.

BUSINESS CENTER

A business center will be located within the exhibition hall to service the needs of the exhibitors. Photocopying machine, fax machine, TV-VHS, and computer unit with printer & Internet access will be installed.

PUBLIC TELEPHONE

The Organizer ensures the provision of telephone lines at the Secretariat Counter for the use of the Exhibitors.

FOOD AND BEVERAGE

During show days, a dining area shall be set up within the exhibition hall. Please take note that **food delivery services are not allowed.**