



October 8-10, 2026 • World Trade Center, Pasay City, Philippines

## GENERAL PROGRAM

| DAY 1: October 8, 2026 (Thursday)                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                  |
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| <b>OPENING CEREMONIES</b><br><i>Venue: Lobby, WTC</i> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                  |
| 9am                                                   | <b>Main Program</b><br><br>Invocation<br><i>by: Mr. Rosalino G. Perez, Director, FRLD</i><br><br>National Anthem<br><i>by: Dept. of Tourism Chorale</i><br><br>Welcome Remarks<br><b>Mr. Anthony S. Dizon, President</b><br><i>Cold Chain Association of the Phils., Inc. (CCAP)</i><br><br>Introduction of Keynote Speaker<br><i>by: Mr. Rosalino G. Perez, Director, FRLD</i><br><br>Keynote Speech<br><b>Mr. Philip C. Young, Undersecretary</b><br><i>Designated for Identified High Value Export Crops and Agri-Fishery Export Development and Promotion Department of Agriculture</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                  |
| 9:45am                                                | <b>Cutting of the Ribbon</b><br><i>Led by:</i><br><b>Usec. Philip Young, DA</b><br><b>Usec. Roger Navarro, DA</b><br><b>Mr. Anthony S. Dizon, Chairman-AGRILINK 2026</b><br><i>Assisted by:</i><br><b>Foreign Dignitaries</b><br><b>FRLD Board of Directors</b><br><b>Co-Organizers</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                  |
| 10:00am                                               | <b>Tour of Exhibits</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                  |
| <b>SEMINARS (Mezzanine, WTC)</b>                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                  |
| 10:30am-12:30pm                                       | <b>SMARTAGRI-Practical Solutions for Productive and Profitable Farming</b> <i>by: ADAMCO (Luna Rm)</i><br><br><b>Best Practices in Philippines Broiler Farming</b> <i>by: Australia Farm Innovations, Inc. (Hidalgo Rm.)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 1:00pm-3:00pm                                                                                                                                                                                                                                                                                                                    |
| 1:00pm-3:00pm                                         | <b>Every Trough is a Checkpoint: Feed and Water Biosecurity Against Viral and Bacterial Disease</b><br>(Practical steps to make feed and water part of your farm's defense against costly infections).<br><i>by: UNAHCO - Pigrolac (Luna Rm.)</i><br><br><b>Advancing the Agri-Food Value Chain Through Mechanization and Shared Facilities</b><br><i>by: Philippine Center for Postharvest Development and Mechanization (PHILMECH) (Hidalgo Rm.)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>Feed for Success: How Nutrition Shapes Swine and Aqua Performance</b><br><i>by: ADM Animal Nutrition Phils. (Luna Rm.)</i><br><br><b>Growing the Pie: The Role of Agri-hubs in Transforming Farmers from Supply to Value Chain Thinking</b><br><i>by: Postharvest Horticulture and Research Center (PHTRC) (Amorsolo Rm.)</i> |
| 3:30pm-5:30pm                                         | <b>How Project Sweet PB-C Boosts the Cacao Value and Market Chains in Cordillera</b> <i>by: Agricultural Training Institute (ATI) (Luna Rm.)</i> <ul style="list-style-type: none"><li><b>Comprehensive Grain Management: Avoiding Losses and Keeping Quality</b></li><li><b>The Contribution of Any Sort Color to the Agriculture &amp; Food Industry of the Philippines</b> <i>by: H &amp; E Enterprises, Inc. (Hidalgo Rm.)</i></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 3:30pm-5:30pm                                                                                                                                                                                                                                                                                                                    |
| <b>DAY 2: October 9, 2026 (Friday)</b>                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                  |
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| 10:30am-12:30pm                                       | <b>From Manual to Modern: How DJI Agras Changes the Landscape of Farming</b> <i>by: GRAINSCO (Luna Rm.)</i><br><br><b>Effective Sow and Piglet Management</b> <i>by: Viddavet / David Swine (Amorsolo Rm.)</i><br><br><b>Building Sustainable Agricultural Communities Through Renewable Energy-Powered Village-Type Processing Centers</b> <i>by: CMIC/AMMDA (Joya Rm.)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 1:00pm-3:00pm                                                                                                                                                                                                                                                                                                                    |
| 10:30am-5:30pm                                        | <ul style="list-style-type: none"><li><b>KADIWA LGU: Strengthening Local Food Systems and Agribusiness Opportunities</b></li><li><b>Tropical Juice: A Refreshing Taste of Summer</b></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <b>From Field to Fortune: Sustainable Tech for Philippine Agriculture</b> <i>by: Taiwan Technical Mission in the Phils. (Amorsolo Rm.)</i>                                                                                                                                                                                       |
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| <b>DAY 3: October 10, 2026 (Saturday)</b>             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                  |
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| 10:30am-12:30pm                                       | <b>Mula Puhunan Hangang Kita: Masusing Desisyon sa Poultry Business Mula sa Pagpili ng Magandang Starting Stock Hanggang Maiparating ang mga De-Kalidad na Produkto sa Tamang Merkado</b> <i>by: Sarimanok (Luna Rm.)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                  |
|                                                       | <b>Navigating Global Organic Compliance: EU Regulations, USDA NOP SOE and Market Access for Southeast Asian Smallholder Groups &amp; Agribusiness</b> <i>by: Organic Producers &amp; Trade Assoc., Inc. (Hidalgo Rm.)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                  |
|                                                       | <b>Feedpro Fermentation Technology: Reducing Feed Costs and Improving Feed Efficiency</b> <i>by: ProNatural Feed Corp. / Feedpro (Amorsolo Rm.)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                  |
| 10:00am-5:30pm                                        | <b>Philippine Seed Industry Assoc. Seminars (Joya Rm.)</b> <ul style="list-style-type: none"><li><b>How to Start your Urban Garden and Compost at Home</b> <i>by: PSIA w/ Ramgo &amp; Harbest</i></li><li><b>East-West Seed Innovative Growth Products</b> <i>by: East West Seeds Co.</i></li><li><b>The Complete Agricultural Solution: Revitalizing Soil, Protecting Crops, and Maximizing Growth</b> <i>by: Enviro Scope Synergy</i></li><li><b>Quality Seeds at the Core: Seed Distribution for Resilient Agri-Value Chains</b> <i>by: Chia Tai</i></li><li><b>How to Grow your own Microgreens</b> <i>by: PSIA w/ Rijk Zwaan &amp; Harbest</i></li><li><b>Smart Farming Solutions: From Conventional to Controlled – Release</b> <i>by: Ramgo Int'l. Corp.</i></li><li><b>Role of Biologicals in Regenerative Agriculture</b> <i>by: Leads Agricultural Products</i></li><li><b>Growing Premium Lowland Crops</b> <i>by: Haverson</i></li><li><b>Cultivation and Management of Sunflower – Sunshine Series</b> <i>by: Known-You Seeds Phils.</i></li><li><b>Beginners Guide to Ube Tissue Culture</b> <i>by: Harbest</i></li><li><b>How to Make Good Seedings</b> <i>by: Rijk Zwaan</i></li><li><b>SUPRA 1 Hybrid Sweet Corn, Supra sa Tamis, Supra sa Laki, Supra sa Ani</b> <i>by: Advanta Seeds Phils.</i></li><li><b>Solving the Problem</b> <i>by: Allied Botanical</i></li></ul> |                                                                                                                                                                                                                                                                                                                                  |
|                                                       | <b>Lift More. Move Faster. Farm Smarter with JCB Machines</b> <i>by: All Certified Equipment Trading (Luna Rm.)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                  |
|                                                       | <b>Yanmar Agricultural Machineries &amp; Alternate Wet and Dry Water Management</b> <i>by: Yanmar (Hidalgo Rm.)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                  |
|                                                       | <b>Next-Generation Fry Production: Better Techniques, Higher Survival, Greater Profit</b> <i>by: Santeh Feeds (Amorsolo Rm.)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                  |
| 3:30pm-5:30pm                                         | <b>Machines that Matter: Practical Mechanization for Every Crop</b> <i>by: Ford Tractor Philippines (Luna Rm.)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                  |
|                                                       | <b>Philippine Agarwood: High Demand, No Supply</b> <i>(by invitation only with seminar fee)</i><br><i>by: Dendrotonics (Amorsolo Rm.)</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                  |